

# Krissi Xenakis

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## Professional Experience

### IBM Design Visual Design Lead

NYC | FALL 2015 - CURRENT

Responsible for the design and product strategy of the zOS web management application on zSystems. Lead the design research and agile management efforts to guide my team through the product development cycle.

Regularly contribute to IBM's Design Thinking practice by developing and maintaining a product style guide for zSystems, and through activities as IBM Design Studio Ambassador and IBM Asks coordinator.

### Shake Head of Design

NYC | SPRING 2013 - FALL 2015 | SHAKELAW.COM

Leadership team member. Worked with engineering and business teams to identify opportunities, develop product strategy, and prioritize company goals and user needs to execute efficiently.

Lead the product design and execution of the iPhone, Android and web app, as well as company brand and integrity standards

Trained in agile and scrum practices as a product manager and design lead at Pivotal Labs

### Parson's The New School Design Lecturer

NYC | FALL 2014

Co-taught Editorial Design, developed and lead the digital portion for students

### Maryland Institute College of Art

#### Visiting Designer Lecturer & MFA workshop

BALTIMORE, MD | SPRING 2013 & 2014

Lead two weekend intensive, digital application prototyping workshops with graduate design students.

### Joe Zeff Design Art Director & UX Designer

MONTCLAIR, NJ | WINTER 2012 - SPRING 2013 | JOEZEFFDESIGN.COM

Built and designed apps, such as *Fast Company Magazine* and *National Geographic* for iPhone

Collaborated with clients to produce Newsstand and single folio apps

### Ink, a Design Magazine Co-Founder, Editor and Designer

FALL 2010 - 2012 | KRISSIXENAKIS.COM/THESIS

Conceptualized, art directed, produced original editorial content, and executed the design publication

Coordinated sponsorships and events, raised funding, sold advertising

Created the first issue in conjunction with *The Denver Post*, the second issue at *The Detroit Media Partnership*, and the third at *The Boston Globe*

### Good Housekeeping Contract Assistant Art Director

NYC | FALL 2011 - WINTER 2012

Responsible for art direction of the lifestyle pages, including photo research

Interviewed, trained and coordinated internship program

### Dotomi Interactive Designer

CHICAGO | WINTER 2009 - SUMMER 2009

Designed digital advertisements with multiple dynamic fields

Collaborated with account managers and engineers to build campaigns

### The Virginian-Pilot Media Companies Multimedia Designer

NORFOLK, VIRGINIA | FALL 2006 - WINTER 2009

Art directed, designed and developed daily editorial content, special sections and photo shoots for Link, a daily publication

Created publication's website in collaboration with other Pilot properties

## Education

### M.F.A. Graphic Design

MARYLAND INSTITUTE COLLEGE OF ART  
BALTIMORE, MD | 2009-2011

### The Designer as Editor, krissixenakis.com/thesis

Thesis advisors: Ellen Lupton  
and Jennifer Cole Phillips

My thesis revealed the nuances of the editorial process and the contemporary role of the designer as editor, by using Ink, a design magazine, as a living experiment.

### Graphic Design Thinking, contributing writer and designer

Wrote and designed chapter on sprinting for the book edited by Ellen Lupton, published by Princeton Architectural Press

### Teaching of Art Certificate

Studied pedagogical techniques and gained classroom experience through internships and teaching a Graphic Design Senior Seminar recitation, where I had students evaluate critical issues in the discipline

### B.A. Journalism

GPA 3.5/4.0, WITH HONORS  
MICHIGAN STATE UNIVERSITY  
EAST LANSING, MI | 2002-2006

### French and Classical Studies in Nîmes, France

SUMMER 2005

Studied French, classical studies and researched location-based visual rhetoric

### Combined Arts and Humanities and Social Science in London

SPRING 2004

Studied British history, technology, and its impact on visual design and wayfinding