

Krissi Xenakis

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Professional Experience

IBM's Bluemix Garage NYC Design Lead

NYC | FALL 2016 - CURRENT

Delivered IBM DesignThinking, Watson, blockchain, and cloud service management workshops to clients and lead design execution of product deliverables and assets worldwide.

Collaborated with leadership to develop design strategy for offerings

IBM Design Visual Design Lead

NYC | FALL 2015 - FALL 2016

Responsible for the design and strategy of the zOS web management application on zSystems. Led the design research and agile management efforts to guide my team through the product development cycle.

Contributed to IBM's Design Thinking practice by developing and maintaining a product style guide for zSystems, and through activities as IBM Design Studio Ambassador and IBM Asks coordinator.

Shake Head of Design

NYC | SPRING 2013 - FALL 2015 | SHAKELAW.COM

Leadership team member. Worked with engineering and business teams to identify opportunities, develop product strategy, and prioritize company goals and user needs to execute efficiently.

Lead the product design and execution of the iPhone, Android and web app, as well as company brand and integrity standards

Trained in agile and scrum practices as a product manager and design lead at Pivotal Labs

Joe Zeff Design Art Director & UX Designer

MONTCLAIR, NJ | WINTER 2012 - SPRING 2013 | JOEZEFFDESIGN.COM

Built and designed apps, such as *Fast Company Magazine* and *National Geographic* for iPhone

Ink, a Design Magazine Co-Founder, Editor and Designer

FALL 2010 - 2012 | KRISSIXENAKIS.COM/THESIS

Conceptualized, art directed, produced original editorial content, and executed the design publication

Coordinated sponsorships and events, raised funding, sold advertising

Created the first issue in conjunction with *The Denver Post*, the second issue at *The Detroit Media Partnership*, and the third at *The Boston Globe*

Good Housekeeping Assistant Art Director

NYC | FALL 2011 - WINTER 2012

Responsible for art direction of the lifestyle pages, including photo research

Interviewed, trained and coordinated internship program

Dotomi Interactive Designer

CHICAGO | WINTER 2009 - SUMMER 2009

Designed digital advertisements with multiple dynamic fields

Collaborated with account managers and engineers to build campaigns

The Virginian-Pilot Media Companies Multimedia Designer

NORFOLK, VIRGINIA | FALL 2006 - WINTER 2009

Art directed, designed and developed daily editorial content, special sections and photo shoots for Link, a daily publication

Created publication's website in collaboration with other Pilot properties

MATRIX: The Center for Humane, Arts, Letters and Social Sciences Online Web Designer

EAST LANSING, MI | SPRING 2005 - SPRING 2006

Designed and developed websites for clients

Speaking Engagements

Women President's Organization Annual Conference

ORLANDO, FL | SPRING 2017

Led IBM's DesignThinking focus group

IBM Asks with Ellen Lupton

NYC | SPRING 2016

Interviewed Ellen Lupton for IBM's Asks series

Design Driven NYC

NYC | WINTER 2015

Presented Mobile Design For Long-Form Content

<https://youtu.be/nbX-kLiITrY>

Parson's The New School Design Lecturer

NYC | FALL 2014

Co-taught Editorial Design

Maryland Institute College of Art Visiting Design Lecturer

BALTIMORE, MD | SPRING 2013 & 2014

Lead two weekend intensive, digital application workshops with MFA students.

Education

M.F.A. Graphic Design

MARYLAND INSTITUTE COLLEGE OF ART
BALTIMORE, MD | 2009-2011

The Designer as Editor, krissixenakis.com/thesis

Thesis advisors: Ellen Lupton and Jennifer Cole Phillips

My thesis revealed the nuances of the editorial process and the contemporary role of the designer as editor, by using Ink, a design magazine, as a living experiment.

Graphic Design Thinking, contributing writer and designer

Wrote and designed chapter on design sprints edited by Ellen Lupton, published by Princeton Architectural Press

Teaching of Art Certificate

Applied pedagogical techniques in the classroom

B.A. Journalism

GPA 3.5/4.0, WITH HONORS
MICHIGAN STATE UNIVERSITY
EAST LANSING, MI | 2002-2006

French and Classical Studies

NÎMES, FRANCE | SUMMER 2005
Studied French, classical studies and researched location-based visual rhetoric

Arts and Humanities, and Social Science

LONDON, U.K. | SPRING 2004

Studied British history, technology, and its impact on visual design and at Birkbeck, University of London